

LifeTeam Supports Liberal Community at Heritage Foundation AirFair 2010

LifeTeam, Liberal's critical care transport provider, is pleased to sponsor the Heritage Foundation AirFair 2010. LifeTeam is an independent air medical transport service, headquartered in Newton, Kansas, and has been caring for patients since 2001. LifeTeam selected Liberal, KS as their first base location and the very first patient LifeTeam transported on their fixed wing aircraft was from the Liberal community. The upcoming AirFair is an exciting opportunity for LifeTeam to give back to the community while celebrating their ninth year in service. The AirFair will also provide the public with the opportunity to meet the flight and medical crew members and tour a LifeTeam fixed wing, helicopter and ground ambulance on static display.

When faced with a medical emergency, LifeTeam provides Liberal and the surrounding communities with quicker access to the life-saving care they need. LifeTeam partners with hospitals and EMS agencies throughout the Midwest region to provide communities like Liberal with excellent patient care. A physician-driven company, LifeTeam ensures clinical excellence with an online medical director involved in each transport. "From the beginning, LifeTeam has been a healthcare provider that utilizes air and ground vehicles in its practice of transport medicine. This patient focus is present in every part of safely transporting patients to specialty care and we look forward to bringing this resource to the region," states Marty Sellberg, M.D., medical director and CEO.

With highly trained flight and medical crews on "ready alert" 24 hours a day, 7 days a week; LifeTeam is readily equipped to safely transport patients with a medical or surgical emergency that may need a trauma surgeon, a cardiologist, or a neurologic specialist. LifeTeam offers a superior service and is dedicated to providing the highest quality patient care to Midwestern communities. "Our flight service is a very different model from most of the flight services across the country," explains Missi Knott, Chief Operating Officer. "The owners of our company are both physicians and pilots, so they understand every aspect of the mission. We see ourselves first and foremost as a medical service, secondly as an aviation service. We do whatever we can to help the patient and to put the patient first."

Safety is the #1 priority at LifeTeam and for that reason, LifeTeam utilizes two-pilot crews on each fixed wing transport. LifeTeam pilots also utilize a pre-flight risk assessment to assist in identifying risks associated with each mission profile. LifeTeam takes great pride in applying the highest safety standards to our operations and annually hosts a company-wide Safety Stand Down, closing base operations for a day and refocusing crews to the safety priority.

LifeTeam also offers a membership program which provides prepaid protection against the cost of a LifeTeam air transport that exceeds any insurance or medical benefits; for members, the company waives all out-of-pocket costs for the transport. "We feel strongly that every single Liberal resident should be informed about the LifeTeam Membership Program," states Courtney Bachrodt, Membership Coordinator. "Hopefully, you or your loved ones will not have to fly with us; but this program was created to alleviate any unexpected cost if you were to be put in that position." Members are covered

in all LifeTeam service areas. More information on how to become a LifeTeam member will be available at the AirFair or visit www.lifeteam.us for more information.

LifeTeam is a complete system, which includes fixed wing, rotor wing, ground ambulances, state-of-the-art communication center, in-house maintenance facility and patient billing division. LifeTeam provides exceptional patient care throughout the entire transport process - from our communication center's hotline phones, to the superb medical care, to the patient advocates in the billing department, LifeTeam crews make it personal. In addition to the Liberal base, LifeTeam operates a fixed wing base in Great Bend, KS and their newest base is located in McCook, NE. LifeTeam also operates helicopter bases in Hutchinson, Emporia, and Dodge City, Kansas. Finally, the company also operates ground ambulances in Great Bend, McCook and Wichita further supporting the fixed wing bases.

LifeTeam has continued its support of Liberal and the surrounding communities for the past nine years and looks forward to promoting another community event. LifeTeam is excited to be a part of the Heritage Foundation AirFair; this event is an exceptional way to support the air museum and LifeTeam looks forward to being involved with this tradition for many years to come.